

BEYOND THE GAME

Innovate. Inspire. Influence.



itw
UNIVERSE



GLOBAL SOLUTIONS IN

SPORTS ENTERTAINMENT FUTURE MEDIA &

OUR SERVICES SPECTRUM



OWNED ASSETS

In High-Impact Marketing Platforms

GLOBAL CONSULTING

Helping Brand Leverage Opportunities

BRANDING & ACTIVATIONS

Events & Talent Solutions

MEDIA PLANNING & BUYING

With Digital First Approach

CONTENT & PERFORMANCE MARKETING

Create | Create | Amplify

ON-AIR BROADCAST
INTEGRATION

ON GROUND

DIGITAL &
SOCIAL MEDIA

SPONSORSHIP
AND TEAM
ASSOCIATIONS

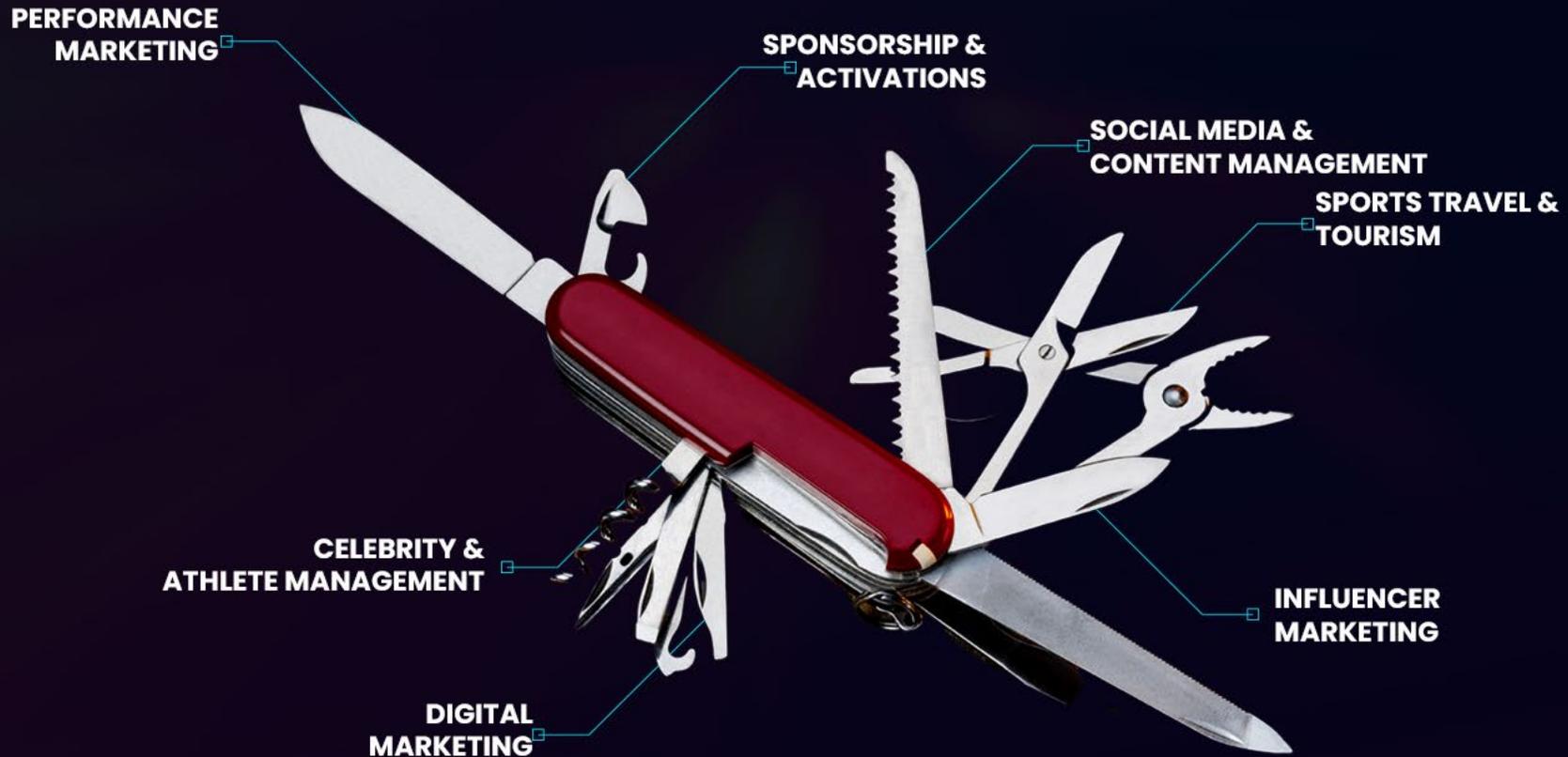


YOUR BRAND

DELIVERING HIGH IMPACT
360° SOLUTIONS

OUR EDGE

FROM CONCEPT TO DELIVERY THROUGH A SINGLE WINDOW



OWNED RIGHTS

ITW has acquired rights for various sporting properties across the globe, these include, On ground rights in India, Sri Lanka and other territories, Jersey Rights for national teams, Liasing with Boards across the globe. End to end servicing for leagues, teams etc.

GROUND ASSETS



OWNED JERSEY RIGHTS



PROJECTS
SERVICED BY

itw

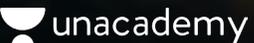
sports



GLOBAL CONSULTING

Stitching together brands and properties to create the highest impact in the ever evolving landscape of media and entertainment.

SOLUTIONS DELIVERED TO

	x										
	x										
	x										
	x			x			x			x	

PROJECTS SERVICED BY 

MEDIA PLANNING & BUYING

We help unlock the power of media for brands by crafting bespoke solutions through our expertise in all mediums of communications and broadcast across Traditional and Digital media.

CTV PLATFORM PARTNERS



DIGITAL PLATFORM PARTNERS



SOLUTIONS DELIVERED TO



realme



PROJECTS
SERVICED BY





BRANDING & ACTIVATIONS

360 Disturptive event Partnerships, Boutique Talent and Influencer

SOLUTIONS DELIVERED TO



x Haier



kinley



maaza



x

CRED



COIN SWITCH
KUBER

PROJECTS
SERVICED BY





#OPPOBILLIONBEATS

Jeet Pe Apna Haq Hai

CONTENT

Create | Place | Amplify

Bespoke content and performance solution that merge ideation, impressions and reach.

SOLUTIONS DELIVERED TO

 unacademy | The Greatest Lesson 

 oppo | OPPO Billion Beats 

SEAGRAM'S
 ROYAL STAG | It starts with you,
MAKE IT LARGE 
PREMIER WHISKY

PROJECTS
SERVICED BY 



Supercharge growth with

itwTM

Lets Connect...

