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| Job title | Creative Designer   |
| Location  | Gurgaon & Bangalore |

**ITW Universe** is one of the world's leading sports, entertainment, media and lifestyle consulting firms, with its global footprint spread across four continents and a dozen offices. With offerings that cover the entire value chain from on-ground sports properties to digital first media plans, ITW offers marketing solutions for every budget and every niche. ITW's reputation and penchant for disruptive business solutions have changed the game for how brands view the platforms of sports, entertainment and media with a vision for out-of-the-box, integrated strategic marketing solutions turbocharged by emerging and future technologies. With vast experience and long-standing relationships with leading sports bodies, and rights holders around the globe, ITW supercharges brands with the power of sports. We are India's largest full stack sports agency, placing brands in the middle of top notch sporting action, be it around the ground, on the jersey, or on the broadcast. We offer our clients a one shop window to a whole gamut of services that approach every aspect of sports business from a macro perspective.

[www.itwuniverse.com](http://www.itwuniverse.com)

Your role will be to assist Design Dept. & Play an essential role in the marketing, creative, communications and digital team.

You will have ample opportunities to develop within the company and an outstanding candidate will be well positioned to exploit the opportunities that a rapidly expanding, energetic environment will provide over the next few years.

Key responsibilities:

- Coordinating with Designing Team and Social media team
- Meeting the Clients and giving ideas about the designing aspects of advertising
- Understanding and studying the Clients interest and their needs on the aspects of design
- Understanding the Content for design and implementing it  
Creating posters, Picture & Designs
- Take verbal information and turn concepts into functional designs
- Exhibit creative designs with respect to corporate branding standards Must Have
- Play an essential role in the marketing, creative, communications and digital departments
- Developing creative guidelines and directing creative work,



including social media creative, print collateral, websites, email campaigns and many related tasks

- Improves marketing quality results by studying, evaluating, and re-designing creative processes; implementing changes.

Essential skills, experience and education:

- Creativity: Act as Creative director & invent new ideas for branding, advertising campaigns and marketing messages. An intimate understanding of design, copy and web best practices/guidelines and novel approaches to advertising
- Productive Skills: Develops basic presentation in Project Management, Foster Teamwork, Positioning, Organization, Coaching, Promoting Process Improvement, Proactive, Marketing Research, Client Relationships, Developing Creative Standards, and Productivity
- Interpersonal Skills: As creative personnel you will meet with corporate heads and clients on a regular basis. Being a good communicator to all involved will be priority
- Interest and enthusiasm for sports in general and cricket in particular is preferred because the organization works primarily in that domain
- Management Skills: Engaging in many creative on schedule, and manage their own time
- Experience :Variety of software, including Photoshop, InDesign, Flash, Adobe Photoshop, InDesign, Corel draw, illustrator, After effects, Creative writing, Design thinking, Branding, Marketing plan (creative selling) Skills to make great sales presentations, Transcending Creative to Concept/ Stories for selling